

PA Masonic Youth Foundation Grant Summary

Submitted by: Sample Chapter, Order of DeMolay

Submitted on:

05/28/2012

Publicity Plan Review

We mailed all 750 letters and received responses from 30 families. We had 20 prospective members attend the event. We also picked up two prospects on site during the activity. Our final new member count was 11. The local paper ran a small article on our Chapter, discussing how it is growing.

Final Costs

Breakdown:	<u>750 Mailing Labels</u>	\$	<u>250.00</u>
	<u>First Class Postage</u>	\$	<u>650.44</u>
	<u>Activity Cost - Family Fun Center</u>	\$	<u>482.65</u>
	<i>(Based on 40 attendees)</i>		
	<i>Batting Cages</i>		<i>\$138.62</i>
	<i>Go-Karts</i>		<i>\$210.12</i>
	<i>Bumper Boats</i>		<i>\$133.91</i>
	Total:		1,383.09

Rating Metrics Review

Specific	We brought in 11 new members.
Measurable	We ended up with 22 prospects and 11 new members.
Attainable	We got in 11 new members, which was one more than predicted.
Relevant	Our new members are excited and have brought much enthusiasm to our Chapter.
Time Sensitive	The timing was perfect and we ended up with lots of prospects, excited parents, and happy youth group members.

Timeline Review

	Proposed:	Actual:
1 Grant Awarded	03/01/2012	03/05/2012
2 Event Planning Begins	03/01/2012	03/05/2012
3 Letters Mailed	03/30/2012	03/28/2012
4 Reservations Due	04/20/2012	04/20/2012
5 Event	05/01/2012	05/01/2012
6 New Members Obligated	05/15/2012	05/17/2012
7 Final Report Returned to PMYF	06/01/2012	05/28/2012